



Edmodo



Edmodo Privacy  
Toolkit

For  
Administrators



We know that student privacy is an important issue for parents, teachers, and administrators, especially during the back-to-school season. It is for Edmodo as well. To help you out, we have put together this Privacy Toolkit to describe a few of the things that Edmodo does to protect the privacy of your students, and to answer some of the questions that you may have as you use Edmodo.

Our goal is to help students learn to the best of their ability, in an engaging, interactive, and collaborative manner – all in a safe and secure online environment. This toolkit details Edmodo’s principles, practices, and commitment to protecting student privacy, but we know that you may have additional questions, or want additional information. We are here to answer any questions and to address any concerns that you may have. If you have any feedback, questions, or just want to share your thoughts, please reach out to us at [privacy@edmodo.com](mailto:privacy@edmodo.com). We are here to help, and we are looking forward to an exciting and productive year together.

Best wishes,  
The Edmodo Trust & Safety Team

## Edmodo's Commitment to Protecting Student Privacy

Edmodo was founded seven years ago to provide teachers, administrators, students, and parents with a closed, private, school-specific online learning network. Edmodo is now used by more than 57 million individuals around the world, and one of the reasons why we have grown so quickly is because of our longstanding commitment to protecting the privacy of our users and to making Edmodo a safe and secure place for students to learn.

Created by educators for educators, we have a direct relationship with the teachers, administrators, parents, and students using our platform. Because of that, user trust is critical to us. That's why we've built so many privacy protections directly into our product, and it's why we have adopted such strong, privacy-protective internal policies and practices.

Our policies and practices are described in detail in our [Privacy Policy](#). We have tried to make our Privacy Policy as clear and understandable as possible, but we know that many of these issues are complicated. To help you out, we have put together a summary of some of the key aspects of what we do and don't do with user information. We hope that you will reference these points whenever questions arise, and that you will share them with your teachers, administrators, and parents.

### What We DO:

- Collect limited personal information from users. For students, all that's asked for is a first and last name.
- Permit parents to create accounts linked to their child's account to gain insight into their child's activities on Edmodo.
- Allow students and their parents to access and review their personal information to review or correct it.
- Enable users to delete their accounts, whenever they want.
- Use HTTPS (SSL) to encrypt our entire website.
- Disclose clearly in our privacy policy what student information we collect and the limited ways that information is used or shared with third parties (e.g., to understand how we can improve our products).
- Maintain a comprehensive security program – made up of administrative, technical, and physical safeguards – that is designed to protect student information.
- Dedicate numerous employees to privacy issues, including: a Chief Privacy Officer; a User Trust & Safety Team, made up of employees from across the company; and a team of security engineers, who continually monitor the security of Edmodo's services.

### What We DON'T Do:

- Collect, use, or disclose sensitive student information, such as social security numbers or home addresses; all that's asked for from students is a first and last name.
- Sell or rent user information to third parties.
- Collect geo-location based tracking information.
- Collect, use, or share student information for non-educational purposes.
- Retain and utilize user information after a user asks us to delete their account. Users own their own data, not Edmodo.
- Permit individuals not affiliated with a class to access or view information about a student, or to communicate with students.
- Allow students to send private communications to other students.
- Make material changes to our privacy policy without first providing users with notice and allowing them choices.

## Commonly Asked Questions

### What is Edmodo?

Edmodo is an online learning platform for K-12 educators, students, and parents that enables teachers to bring their classrooms online. Edmodo allows teachers to communicate with students and their parents, to foster collaboration between students, and to provide students with access to educational resources that help them learn in a safe, teacher-supervised environment. Edmodo also allows parents to create their own accounts, linked to their child's account, to help parents play a role in their child's learning experience.

### What data does Edmodo collect about students, and where is it stored?

Edmodo collects very little personally identifiable information from students. Students are only asked to provide a first and last name, and we do not collect geo-location tracking information or other highly sensitive personal information from them (or from any of Edmodo's users). Edmodo user data is stored on Edmodo-specific servers in state-of-the-art server facilities located in the United States.

### Who can see a student's information on Edmodo?

Edmodo enables teachers to create closed, private groups. Only individuals who are affiliated with a student's class (i.e., the teacher or the other students in the class) can see information about a student.

### Can users request deletion of user data?

All users can request the deletion of their data from Edmodo at any time. Edmodo honors such requests. You, not Edmodo, own your own information.

### What happens to student data once a student graduates or leaves the platform?

Edmodo does not collect, use, share, or keep student information for non-educational purposes. When a student leaves Edmodo, or at any point in time, we honor requests to delete data. We also allow users to access and review their data whenever they want.

### Is Edmodo FERPA and COPPA-compliant?

Our practices and policies are compliant with FERPA and with COPPA. Among other things, we only utilize user information to provide Edmodo's educational services to students, their parents, their teachers, and administrators, and Edmodo does not sell or rent user information to third parties. We also enable our users, including students and their parents, to access and review their account information whenever they want.

### Are there things I should communicate to teachers and parents about privacy on Edmodo?

We recommend sharing the [Edmodo Parent Privacy Toolkit](#) with any parents that want to learn more about student privacy issues and how Edmodo handles these issues. You can also forward the [Edmodo Teacher Privacy Toolkit](#) to your teachers so that they are prepared to answer any questions they may receive directly from parents. For anyone who wants even more information, our [Privacy webpage](#) is a great resource, as is our detailed [Privacy Policy](#).

## Additional Resources

### [Edmodo Privacy Policy](#)

Edmodo's formal legal document, outlining the details of our privacy policies and practices.

### [Edmodo Privacy Webpage](#)

A one-stop reference guide, detailing our commitment to protecting user privacy, and providing recommended resources to better understand student privacy issues.

### [Teacher Safety Best Practices](#)

Our Edmodo guide for teachers, providing tips on how to use Edmodo in a safe and secure way.

### [Sample Parental Consent Form](#)

A sample form that can be used by schools and teachers to notify parents and obtain their consent for the use of Edmodo.

### [Digital Citizenship Kit](#)

A resource kit put together by Edmodo and our partner, Common Sense Media, to help teachers teach their students responsible digital citizenship.

### [FerpaSherpa.org](#)

A website launched by the Future of Privacy Forum (FPF), providing resources to help the public better understand student data privacy issues.